



THE RIC WATCHLIST

PROFILE

Company Name:
SensePass

Founding date:
30/04/2017

Headquarters:
Ness Ziona , Israel
London, UK

Geographic served:
Global

Works on
Phone ios, Phone Android,
Desktop/Laptop

Investment:
Bootstrapped

Prominent clients
Bank Hapoalim, HSBC,
Paz - Pilot, Maccabi
Health Care
Employees: 10

Award & recognition:
F10 Swiss Incubator

Links:
[Website](#)
[LinkedIn](#)

Contact
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VISION , MISSION, SOLUTION

Allow retailers to improve the user experience and customer journey of their clients using the mobile devices. SensePass' enterprise-grade platform connects mobile apps to brick-and-mortar facilities and services through secured Bluetooth communications.

PRODUCT & TECHNOLOGY

Real Time Customer Engagement Platform Secure Mobile Identification

Customer Detection



Identify & track your customers
in any range up to 40 meters
from your business

Marketing & Drive to action notification



Drive action with real-time
personalized notifications
based on context or location

Mobile Seamless Service



Allow your customer to
seamlessly access physical
services using their mobile device

TEAM

Moty Arcuschin, CEO , Co-founder

Executive in the IT industry with vast experience in large scale operations in global environments.
Gaming industry veteran with 12+ years experience.
An entrepreneur with proven success at multiple tech companies.

Chen Cohen, COO , Co- founder

IAF Technology Unit Alumni as an Application & Security Expert 15+ years experience in banking technology and managing big operations Entrepreneurship and innovation are in his soul.

Nir Alperovich, CTO , Co-founder

20 years programming / hacking experience
Mobile & security consultant to multiple banks
Owns a number of leading applications in the aerospace world. Technologist with the highest grace

Amir Klaus, UK Manager

15 years experience in business leadership, and strategic and commercial sales.

ROAD MAP

Main focus today

Retail - full in-store customer journey, enhanced engagement, seamless operations
Payments - a GW to connect e-wallets with PoS
Banking - Bank transformation

What's Next

Integrate with leading e-wallets, such as Bit, Pepper etc and provide businesses with full solution for contact-less payments at the store using customer's mobile device