



# THE RIC WATCHLIST

Company Name: Ladingo

Founding date: 16/01/2018

Headquarters:

Hod HaSharon, Israel

Geographic served: Global

Works on: iOS, Android,

Desktop

Investment:

1\$M

Major investors

ZIM

**Prominent clients** 

USA, UK & China based clients

Employees: 4

Links:

Website

LinkedIn

Contact

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Hod Hasharon

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## VISION, MISSION, SOLUTION

Ladingo's cloud-based ecommerce shipping solution ensures seamless international shipping to international shoppers – including large product. Buy a sofa from overseas just as seamlessly as you would buy an iphone case!

#### **PRODUCT & TECHNOLOGY**

Optimizations between forwarders, within containers, container sharing and maximization, automation of customs and other regulations. a practice that connects the ocean freight forwarding to e-commerce.

# **ROAD MAP**

Main focus today

- 1. Retailers integration in the US/ UK/ China- to allow them to sell large items to their intl customers in an attractive price.
- 2. What's Next

Add retailers from Europe, China, South America and more

## **TEAM**

Hagar Valiano, Co-Founder & CEO Hagar has a decade of experience in technology and sold her first company at the age of 25. She served as a VP in e-commerce / SaaS companies for six years and has worked for Camera51, Yadwire and First Offer. She received her degree from IDC Herzliya in Business, from the Zell Program

**Guy Levi**, Co-Founder & CTO Guy has spent 20 years working for leading tech companies, including Amdocs and Vatbox. He holds a Bsc. in computer-science & mathematics from the Hebrew University of Jerusalem and has been granted four patents to date.

Ruth Reiner, Co-Founder & CMO The former CEO of a Bateman company, Ruth previously served as a VP Marketing & Sales Germany / Israel, generating millions of dollars in revenues for her employer. She holds degrees from the University of Hawaii and the Hebrew University of Jerusalem.